



**Hokkaido University Africa Office in Lusaka**  
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To whom it may concern,

This letter is to recommend the services of the Summit & Sojourn (Pty) Ltd., hereby stated as Summit & Sojourn. Hokkaido University Africa Office operates Study in Japan Global Network Project Regional Office in Sub-Saharan Africa to expand study opportunities at higher education institutions in Japan. Distributing necessary information in South Africa using local media network is vital to ensure information to reach wider audience. On this regard, the above-mentioned Summit & Sojourn, in particular, Managing Director Mr. Litha Hermanus, has played a significant role in securing media outreach opportunities in South Africa.

Mr. Hermanus, who has academically proven qualification and professional experience in the media field, works consistently to ensure the best outcome by understanding client's need and complexity of South African media politics. Allowing to secure show slot in a suitable station with the appropriate show mandate and listener demographic.

Study in Japan Global Network Project Regional Office in Sub-Saharan Africa has so far reached to approximately 645,000 listeners in the course of 10 national radio shows which aired arranged by Summit & Sojourn during July 2020 to February 2021. These stations are such as Metro FM, Kaya FM, Talk Radio 702 and SAfm. Full list can be found at:

<https://www.studyin-japan-africa.com/english/media-archive/radio/>

For one looking to expand visibility and outreach in South African media, Summit & Sojourn will enable to not only fulfill the two but also allow to have professional result at its best.

Sincerely,

*Masahiro Okumura*

Masahiro Okumura, DVM, PhD, DJCVS

Director / Professor Hokkaido University Africa Office in Lusaka